

# EuropeanPlatform UrbanGreening

## Quality Assurance Approach

October 7, 2021

# European Program for Urban Greening



Period: 01.11.2020 – 31.10.2024

6 regions: CZ, DK, ES, FI, NL & RO feat.

16 partners from world of work, VET and more.

Goal: to increase the knowledge and skills required to **address climate adaptation, biodiversity and well-being** in the urban, green living environment, and to **broaden the expertise among professionals** in Europe

[platformurbangreening.eu](https://platformurbangreening.eu)



# Main deliverables



- 1.6 regional CoVEs and 1 European Platform
2. Training offer for a continuing professional development of VET teachers
3. Innovative curricula for students and employees in the field of urban green landscaping
4. Development of an experience centre on vertical green landscaping
5. Virtual and blended learning methods for students and employees



# Quality Assurance pillars



Quality assurance strategy



Internal feedback loops



Board of advisors



# Quality assurance strategy.

## MEASURING THE PROGRESS AND ADJUST

### Project management level

(how well are the resources used and the objectives achieved):

- Efficiency
- Efficacy

### Target group level

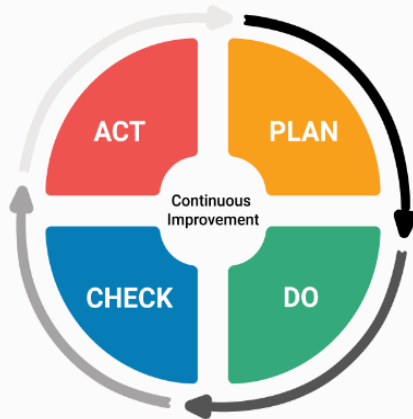
(how well the intervention fits the needs and the context of the target groups):

- Relevance
- Coherence

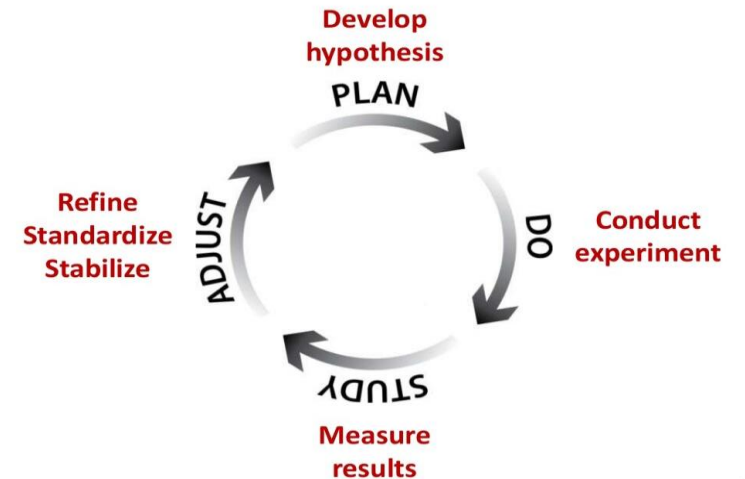
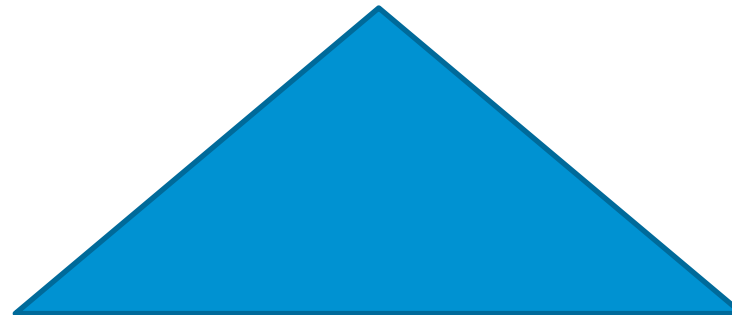
### Systemic level

(how the intervention will make a difference at a bigger scale):

- Sustainability
- Impact

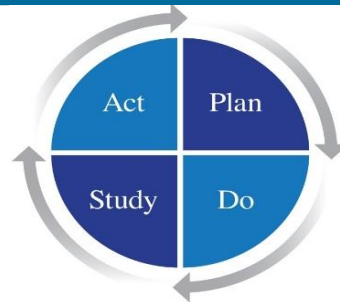


**Outcomes**  
= intermediate to long term effects, we might influence but not control



### Outputs

= deliverables, immediate results, in our direct control might influence but not control



### Processes

= methods used to influence how the outputs lead to the outcomes



# Quality assurance tools

For each work package (WPs - 9 in total: needs analysis, project management, quality assurance, roadmap/business models, exchange of experience, curriculum design, communication, impact evaluation, sustainability ):

Indicator	Planned	Achieved	Source of information / verification	Comments – context and proposed adjustments, if needed

One table as above for:

**Outputs measurements** (deliverables, immediate results of our actions, in our direct control)

- related especially to **efficiency & efficacy at the project management level**
- mostly set up in the application

**Outcomes measurements** (intermediate to long term effects, can be influenced but not controlled)

- related especially to **relevance & coherence at the target group level**
- established in the application + defined during the work under a specific work package

**Processes measurements** (methods used to influence how outputs lead to relevant outcome)

- especially related to premises for **sustainability & impact**
- mostly defined with the team, in relation to other WPs

**10-15 indicators in total** (for all 3 dimensions above).

# Example.

## Quality assurance tool for WP 1

Click this [link](#).



# Internal feedback loops

- Meetings (approx.15 min. within usually monthly ones or in dedicated ones for important milestones):
  - between members so WPs: for planning, checking/studying and adjusting
  - between WPs leaders
  - between “regional captains”
  - with Board of Advisors
- Questionnaires, interviews, desk reviews – as appropriate, based on the indicators to be developed by the members of each WP, with the support of WP related to quality assurance





# Board of Advisors

## Role, Expectations



# What we expect from BoA members?

Role	What we offer	When
<p>Advocate the project to third parties and expand the network of stakeholders</p> <p><b>Expectation</b> Present EPLUG project in a professional context at least 1/year.</p>	Project description	Once, in the beginning.
	Needs analysis (WP1) conclusions	May – Jun '21 + annual updates
	EPLUG/PoVE updates sent by e-mail.	2-3 times/year
	Status of CoVE development from the assigned region.	3-4 time/year
	Organize the BoA meetings.	1-2 times/year
<p>Provide feedback regarding strategic enhancements (exp.: networking, contacts, ideas etc.) and project quality assurance</p> <p><b>Expectations</b> Make specific recommendations on networks, contacts, ideas, curriculum, exchange of good practice, sustainability of CoVEs.</p>	Draft of documents (curriculum, model of good practice exchange, sustainability strategy) – based on one's expertise	1-2 times/year
	Stakeholders' maps	
	Communication strategy	
	Organize thematic working groups (education, business, public policy)	

# BoA is successful if ...

Indicator	Value
BoA members engage in presenting the project to third parties	Each BoA member (9 in total, 1- 2 per country) at least twice during the project engages in presenting the project to third parties
BoA members increase the network of EPLUG (attract other stakeholders to support CoVE/PoVE development)	Each BoA member attract at least other 2 stakeholders to support CoVE/PoVE development
BoA members make specific recommendations in their area of expertise	Each BoA member provide feedback/input/recommendations when required according to its area of expertise and as established in the indicators of WPs

Please do not hesitate to contact us:

georgiana.mincu@worldskills.ro  
J.Jeronimus@yuverta.nl

